



Celebrating the Best of the Best in the Construction Industry

BRICC Awards Gala Thursday, October 9th, 2025

The Wychmere Beach Club ~ Harwich Port, MA

BRICC²⁰²⁵ Awards

Categories & Judging Criteria

Excellence In Construction

Entries are based on the final contracted cost of construction, excluding the cost of the lot or land. The final contracted cost should be the full amount paid or owed by the client at the contract's completion. Categories can be entered individually or jointly at a dual submission rate for multiple team members to be recognized and awarded. HBRACC encourages coordination between builders, architects, designers, suppliers and other trade partners during the entry process. At least one applicant must be a HBRACC member in good standing. If the submission is a winner, both will receive an award and equal promotional benefits.

New Construction Categories

Excellence in New Single Family Home Design & Construction

This award celebrates outstanding achievements in new single family home design and construction. It honors builders, architects, designers, and trade partners who have demonstrated exceptional skill, creativity, and innovation in their projects. The award aims to recognize those who have excelled in meeting clients' needs, overcoming challenges, and incorporating environmentally friendly and technologically advanced features in their work.

Entries will be assessed based on the following criteria:

- Architectural design and overall appeal
- Quality of craftsmanship
- Creative use of materials and accessories
- The incorporation of appliances, fixtures or other innovative products for ultimate functionality
- The use of special equipment or materials that leads to efficiency or sustainability (insulation, windows, heating, ventilation, cooling, plumbing, electrical)
- Achievement of clients' design needs and requirements, and how the team overcame challenges

Categories:

- Under \$1,000,000
- \$1,000,000 - \$2,500,000
- \$2,500,000 - \$5,000,000
- Over \$5,000,000

Excellence in New Construction - Kitchen

This award recognizes the design details, layout, and use of space.

Entries will be assessed based on the following criteria:

- Architectural design and overall appeal
- Quality of craftsmanship
- Creative use of materials and accessories
- The incorporation of appliances, fixtures, or other innovative products for ultimate functionality
- The use of special equipment or materials that leads to efficiency or sustainability (insulation, windows, heating, ventilation, cooling, plumbing, electrical)
- Achievement of clients' design needs and requirements, and how the team overcame challenges

Excellence in New Construction – Bathroom

This award recognizes the design details, layout, and use of space in newly constructed bathrooms.

Entries will be assessed based on the following criteria:

- Architectural design and overall appeal
- Quality of craftsmanship
- Creative use of materials and accessories
- The incorporation of appliances, fixtures or other innovative products for ultimate functionality
- The use of special equipment or materials that leads to efficiency or sustainability (insulation, windows, heating, ventilation, cooling, plumbing, electrical)
- Achievement of clients' design needs and requirements, and how the team overcame challenges

Accessory Dwelling Unit (ADU) Categories

This award recognizes the design details, layout, and use of space for accessory dwelling units. Detached are free-standing units, while attached can be a basement, attic, addition to the main house or addition to another existing structure such as a garage.

Entries will be assessed based on the following criteria:

- Architectural design and overall appeal
- Quality of craftsmanship
- Creative use of materials and accessories
- The incorporation of appliances, fixtures or other innovative products for ultimate functionality
- The use of special equipment or materials that leads to efficiency or sustainability (insulation, windows, heating, ventilation, cooling, plumbing, electrical)
- Achievement of clients' design needs and requirements, and how the team overcame challenges

Excellence in Detached ADU

Categories

- Under \$450,000
- Over \$450,000

Excellence in Attached ADU

Categories

- Under \$250,000
- Over \$250,000

Remodeling, Restoration, Additions Categories

Excellence in Remodeling - Whole House Remodel or Large Addition

Defined as the remodel or addition of rooms or spaces to the original home, single-family or attached, with a minimum of 1000 sq ft.

Entries will be assessed based on the following criteria:

- Architectural design and overall appeal
- Quality of craftsmanship
- Creative use of materials and accessories
- The incorporation of appliances, fixtures or other innovative products for ultimate functionality
- The use of special equipment or materials that leads to efficiency or sustainability (insulation, windows, heating, ventilation, cooling, plumbing, electrical)
- Achievement of clients' design needs and requirements, and how the team overcame challenges

Categories:

- Under \$250,000
- \$250,000 - \$500,000
- \$500,000 - \$1,000,000
- Over \$1,000,000

Excellence in Remodeling - Kitchen

This award recognizes the design elements and creativity of the remodeled space.

Entries will be assessed based on the following criteria:

- Architectural design and overall appeal
- Quality of craftsmanship
- Creative use of materials and accessories
- The incorporation of appliances, fixtures or other innovative products for ultimate functionality

- The use of special equipment or materials that leads to efficiency or sustainability (insulation, windows, heating, ventilation, cooling, plumbing, electrical)
- Achievement of clients' design needs and requirements, and how the team overcame challenges

Categories:

- Under \$100,000
- \$100,000 - \$500,000
- Over \$500,000

Excellence in Remodeling - Bathroom

This award recognizes the design elements and creativity of the remodeled space.

Entries will be assessed based on the following criteria:

- Architectural design and overall appeal
- Quality of craftsmanship
- Creative use of materials and accessories
- The incorporation of appliances, fixtures or other innovative products for ultimate functionality
- The use of special equipment or materials that leads to efficiency or sustainability (insulation, windows, heating, ventilation, cooling, plumbing, electrical)
- Achievement of clients' design needs and requirements, and how the team overcame challenges

Categories:

- Under \$100,000
- Over \$100,000

Excellence in Design & Construction of Specialty Rooms or Buildings, including Accessory Dwelling Units (ADUs)

New Construction or Remodeled. This award recognizes outstanding design and construction of specialty buildings or unique rooms, including accessory dwelling units (ADU's), pool houses, garages, sheds, tree houses, home offices, gyms, laundry rooms, mudrooms, playrooms, nurseries, game or media rooms, home theaters, barns, gazebo's, solar installations, etc. This award applies to residential construction.

Entries will be assessed based on the following criteria:

- Architectural design and overall appeal
- Quality of craftsmanship
- Creative use of materials and accessories
- The incorporation of appliances, fixtures or other innovative products for ultimate functionality
- The use of special equipment or materials that leads to efficiency or sustainability (insulation, windows, heating, ventilation, cooling, plumbing, electrical)
- Achievement of clients' design needs and requirements, and how the team overcame challenges

Categories:

- Under \$250,000
- \$250,000 - \$500,000
- Over \$500,000

Excellence in Historic Renovation or Restoration

This award acknowledges the restoration of a structure that is fifty years or older, ensuring the preservation of the building's original design. The evaluation will consider the successful integration of modern materials to enhance energy efficiency (such as new energy systems, windows, or insulation), the reduction or elimination of hazardous materials (such as asbestos or lead paint), and the updating of building systems and structure.

Entries will be assessed based on the following criteria:

- Architectural design and overall appeal
- Quality of craftsmanship
- Creative use of materials and accessories
- The incorporation of appliances, fixtures or other innovative products for ultimate functionality
- The use of special equipment or materials that leads to efficiency or sustainability (insulation, windows, heating, ventilation, cooling, plumbing, electrical)
- Achievement of clients' design needs and requirements, and how the team overcame challenges
- Successful preservation of the building's original design and integration of new materials
- Reduction or elimination of toxic materials, such as asbestos, mold and lead paint

Categories:

- Under \$500,000

- \$500,000 - \$1,000,000
- Over \$1,000,000

Specialty / Open Categories

Outstanding Use of Conservation, Engineering, Innovation, or Technology

This award recognizes homes that best integrate sustainable products or high-performance energy systems with the building's architecture and site design. Consideration will be given to all certified projects including LEED, Build Green, Passive House, and Energy Star, as well as to independent projects that incorporate sustainable or green products or can provide evidence of the building's energy performance. Traditional and contemporary architectural styles will be given equal consideration.

Entries will be assessed based on the following criteria:

- Architectural design and overall appeal
- Quality of craftsmanship
- Creative use of materials and accessories
- The incorporation of appliances, fixtures or other innovative products for ultimate functionality
- The use of special equipment or materials that leads to efficiency or sustainability (insulation, windows, heating, ventilation, cooling, plumbing, electrical)
- The most creative use of smart home technology using smart lighting, appliances, blinds, and other updated technologies, including audio and video
- Achievement of clients' design needs and requirements, and how the team overcame challenges
- The sustainability of the overall project

Outstanding Commercial Project - New or Renovated

Projects may include institutional, educational, medical, commercial, industrial, recreational, and retail buildings (i.e., non-residential) as the primary focus.

Entries will be assessed based on the following criteria:

- Architectural design and overall appeal
- Quality of craftsmanship
- Creative use of materials and accessories
- The incorporation of appliances, fixtures or other innovative products for ultimate functionality
- The use of special equipment or materials that leads to efficiency or

sustainability (insulation, windows, heating, ventilation, cooling, plumbing, electrical)

- Achievement of clients' design needs and requirements, and how the team overcame challenges.
- The sustainability of the overall project
- Functionality of floor plan and creative use of space interior and exterior
- Community Engagement and Economic Benefits
- Accessibility (interior) and access/egress (exterior)
- Environmental considerations (e.g., energy efficiency, water conservation, recycling, etc.)

Outstanding Engineering Project - Residential or Commercial (Structural or Civil Engineering)

This prestigious award acknowledges excellence in residential or commercial structural or civil engineering. It celebrates projects that demonstrate superior architectural design, innovative building solutions, and exceptional craftsmanship. Winners are recognized for their outstanding contributions to accessibility, environmental sustainability, and their ability to creatively and effectively utilize space.

Entries will be assessed based on the following criteria:

- Architectural design and overall appeal
- Quality of craftsmanship
- Creative use of materials and accessories
- The incorporation of appliances, fixtures or other innovative products for ultimate functionality
- The use of special equipment or materials that leads to efficiency or sustainability (insulation, windows, heating, ventilation, cooling, plumbing, electrical)
- Achievement of clients' design needs and requirements, and how the team overcame challenges
- The sustainability of the overall project
- Functionality of floor plan and creative use of space interior and exterior
- Community Engagement and Economic Benefits
- Accessibility (interior) and access/egress (exterior)
- Environmental considerations (e.g., energy efficiency, water conservation, recycling, etc.)

Outstanding Housing Affordability or Multi-family Project

This award recognizes outstanding affordable or mixed-income multifamily housing projects for public and private clients for architectural design features. The integration of the building(s) into their context, including open and recreational space,

transportation options, and features that contribute to livable communities.

Entries will be assessed based on the following criteria:

- Architectural design and overall appeal
- Quality of craftsmanship
- Creative use of materials and accessories
- The incorporation of appliances, fixtures or other innovative products for ultimate functionality
- The use of special equipment or materials that leads to efficiency or sustainability (insulation, windows, heating, ventilation, cooling, plumbing, electrical)
- Achievement of clients' design needs and requirements, and how the team overcame challenges
- The sustainability of the overall project
- Functionality of floor plan and creative use of space interior and exterior
- Community Engagement and Economic Benefits
- Accessibility (interior) and access/egress (exterior)
- Environmental considerations (e.g., energy efficiency, water conservation, recycling, etc.)
- Perception by the public; social, economic, and sustainable development considerations

Interior Design Categories (Interior and Exterior)

Excellence in Interior Design of a Private Residence - Whole Home

This award celebrates exceptional interior design in private residences, focusing on the entirety of the home. Entries will be judged on several criteria, including design and overall appeal, the functionality of the floor plan, creative use of space, quality of workmanship, use of furniture layout, attention to detail, and use of local sourced art.

Entries will be assessed based on the following criteria:

- Architectural design and overall appeal
- Quality of craftsmanship
- Creative use of materials and accessories
- Achievement of clients' design needs and requirements, and how the team overcame challenges
- Functionality of floor plan and creative use of space
- Locally sourced art and materials

Excellence in Interior Design of a Private Residence - Single Room

Similarly, recognition is given to outstanding interior design in single rooms within private residences. This category encompasses single-family detached or attached homes, and entries are evaluated based on the same rigorous standards as the whole home category.

Entries will be assessed based on the following criteria:

- Architectural design and overall appeal
- Quality of craftsmanship
- Creative use of materials and accessories
- Achievement of clients' design needs and requirements, and how the team overcame challenges
- Functionality of floor plan and creative use of space
- Locally sourced art and materials

Excellence in Interior Design of a Commercial Property

Entries will be judged on:

- Architectural design and overall appeal
- Quality of craftsmanship
- Creative use of materials and accessories
- Achievement of clients' design needs and requirements, and how the team overcame challenges
- Functionality of floor plan and creative use of space
- Locally sourced art and materials

Excellence in Landscape/Garden Design

This award recognizes the overall design of gardens and landscapes, in residential or commercial application and can include special spaces or entire properties with a focus on visual layout and appeal.

Entries will be judged on:

- Overall Design and appeal
- Quality of softscape features (annuals, perennials, shrubs, and trees)
- Quality of hardscape features (stone walls, patios, walkways)
- Outdoor décor (planters, pergolas, arbors, benches, statues/sculptures)
- Environmental considerations (e.g., energy efficiency, water conservation, recycling, etc.)
- Achievement of clients' design needs and requirements, and how the team

overcame challenges

Categories:

- Under \$500,000
- Over \$500,000

Excellence in Outdoor Living Space Design

This award recognizes the design, visual appeal, and functionality of outdoor living areas as an extension of the interior space. Includes the design of structural openings to the exterior, screen porches, patios, decks, pools, and outdoor kitchens.

Entries will be judged on:

- Overall design and appeal
- Quality of craftsmanship
- Utilization and functionality of space
- Creative connection to the interior space
- Use of furnishings, accent accessories, and materials to create a visually pleasing outdoor space
- Environmental considerations (e.g., energy efficiency, water conservation, recycling, etc.)
- Achievement of clients' design needs and requirements, and how the team overcame challenges

Categories:

- Under \$500,000
- Over \$500,000

Marketing and Promotion Categories

Best Logo

This category recognizes excellence in a logo or graphic element alone, independent of its usage across materials.

Entries will be judged on:

- Creativity and concept
- Graphic quality and overall design
- Execution
- Message clarity
- Emotional impact on the target audience

Best Website

This category celebrates outstanding website design created for builders, remodelers, or industry-related services.

Entries will be judged on:

- Graphic quality
- Concept and innovation
- Overall design
- User experience

Best Marketing Program/Event

Recognizes a marketing campaign, event, or promotional series that includes one or more executions in digital, print, broadcast, or live event formats.

Entries will be judged on:

- Creativity, concept, and graphic quality
- Campaign continuity and execution
- Message clarity
- Emotional impact on the target audience

Best Showroom/Sales Center

Honors the design and functionality of a showroom or sales center dedicated to product presentation, customer engagement, and enhancing the buying experience.

Entries will be judged on:

- Functionality of the floor plan layout
- Use of creative imagery and design elements
- Strength and clarity of product presentation
- Ability to enhance perceived value
- Promotion of a superior customer experience

Best Social Media Campaign

Recognizes the most impactful social media or digital content campaign, highlighting creative storytelling, brand engagement, and visual excellence across platforms such as Instagram, Facebook, LinkedIn, TikTok, or YouTube.

Entries will be judged on:

- Creativity and originality
- Visual quality and platform-appropriate design
- Audience engagement (likes, shares, comments, etc.)
- Alignment of message with brand identity
- Impact in growing awareness or driving action

Best Use of Video Marketing

Celebrates the most effective use of video content to tell a brand story, showcase a project, highlight a product, or connect with the audience across digital channels.

Entries will be judged on:

- Creativity and storytelling
- Visual and production quality
- Effectiveness in conveying the message
- Engagement and emotional impact
- Alignment with overall marketing goals

Individual Recognition Categories

Being a professional in the construction industry means more than just possessing technical skills. It involves an integrated approach that includes leadership, ethical conduct, commitment to quality and safety, continuous development, innovation, effective communication, and active engagement with the industry and community. By embodying these qualities, construction professionals can drive the industry forward and achieve lasting success.

Next Generation Shooting Star

This award recognizes a rising young professional at the early stage of their career who demonstrates exceptional leadership potential and a strong commitment to building industry relationships and advancing professional development.

Nominees should individuals who actively pursue career growth through continuing education, skills enhancement, self-evaluation, and involvement in industry-related activities. Submissions should highlight how the individual is shaping their career path, contributing to the professional community, and exemplifying the qualities of a future industry leader.

Outstanding Salesperson

This award recognizes an exceptional individual or sales team whose primary role is selling products or services within the building industry.

Nominees will be evaluated on measurable sales achievements in comparison to industry peers. Submissions should highlight the nominee's sales experience, scope of responsibilities, and accomplishments, including the price range of goods or services sold (gross and net sales figures). Please also include information on continuing education, professional development efforts, and any unique attributes or contributions that distinguish the nominee. Up to five letters of recommendation may be submitted in support of the entry.

Outstanding Manager

This award honors an exceptional manager who demonstrates excellence in leadership within the building industry.

Nominees will be evaluated on their interpersonal, organizational, communication, and problem-solving abilities, as well as their contributions to the industry and any professional recognition received. Submissions should detail the nominee's management experience, team structure, key responsibilities, notable achievements, and commitment to continuing education. Any unique strengths or qualities that distinguish the nominee as a leader should also be highlighted. Up to five letters of recommendation may be submitted in support of the entry.